



Mickey presenting his keynote on May 1, 2013 at Amarente's Sea Cliff, New Haven, CT

## Mickey Herbert Recipient of the 2013 John Winthrop Wright *Ethics in Action* Award

Mickey Herbert, is a visionary businessman with expertise in healthcare, a devoted family man, dedicated community member, enthusiastic sportsman, loyal supporter of charitable work and committed to acting out all these roles with attention to sound ethical principles. It is with recognition of his many contributions to the Connecticut business and nonprofit community that he is The School for Ethical Education's 2013 John Winthrop Wright Ethics in Action awardee.

Mickey is currently the Chairman of Patient Care, a national health care advocacy firm. He is engaged as an expert with the Strategic Health Perspectives team of Harris Interactive, the national polling organization. In 2011, he became a member of the Connecticut Health Insurance Exchange Board of Directors, the board charged

with providing health care access to all Connecticut citizens. He was hired last December to lead the expansion into Connecticut of Harvard Pilgrim Health Care, the nation's highest ranked health plan for the past nine years. He is also the founding Executive Director of the Connecticut Health Council, an association of health sector leaders who work together to promote Connecticut as the "Silicon Valley of Health Care" in our country.

Mickey is the past President and CEO of ConnectiCare, a \$1 billion statewide health plan. Prior to joining ConnectiCare, he was the founder and CEO for 22 years of Physicians Health Services (PHS), a health plan that at the time of its sale had 34,000 participating physicians serving 550,000 members in the tri-state area. He was a founder and for eight seasons the CEO and majority owner of the Bridgeport Bluefish Baseball Club. He was also a general partner of the Bridgeport and Philadelphia Barrage, a charter team of Major League Lacrosse. Both teams won league championships under his ownership.

Mickey was the 45th Ringmaster of the Barnum Festival and is a recipient of the Boy Scouts' 'Good Scout Award'. He is a member of the Junior Achievement's Free Enterprise Hall of Fame. He is a recipient of the Southern New England "Entrepreneur of the Year" award, and was named Bridgeport's City Champion, responsible for developing Bridgeport's Inner City Business strategy. He has received the Trustee's Merit Award from Housatonic Community College. He has served



Mickey Herbert receiving Ethics in Action award from SEE's Board Chairman Peter Donovan (left) and Director David Wangaard, May 1, 2013

on the boards of the Connecticut Business and Industry Association, the Metro Hartford Alliance, the Greater Hartford Community Foundation, the Barnum Museum, and the Barnum Festival. For nine years he was a Trustee of the School for Ethical Education, and is currently a director of the University of Connecticut Foundation. He is a past Chairman of the Bridgeport Regional Business Council. He is also a past Chairman of the former Greater Bridgeport Area Foundation and has co-chaired, with his wife Jackie, an annual campaign of the United Way. He has served as the Chairman of the United Way's Board of Directors, and has been an officer of Junior Achievement and the YMCA. He has been a director of the Fairfield County Community Foundation and was a Trustee of Hopkins School. He is currently a director of Buxton School in Williamstown, MA. He is past president of the University of Bridgeport's Board of Associates, and was awarded an honorary Ph.D. from that university.

Mickey grew up in Prince Georges County, MD where the West Point Society of Washington, DC selected him as both the Outstanding Junior and Outstanding Senior in the DC area, the first repeat winner. At Swarthmore College, he captained both the soccer and baseball teams, and earned eight



varsity letters. He played fast-pitch softball for Raybestos and Franklin Cardinals teams in Stratford, CT. He was named to two All-American teams, played on the 1983 national championship team, and was the leading hitter for the United States in the 1984 World Softball Championship tournament. He is in Connecticut's Fast-Pitch Softball Hall of Fame.

Mickey earned a B.A. at Swarthmore College and an M.B.A. at Harvard University. He attended the Wharton School's HMO Fellowship Training Program and was a Senior Fellow of the University of Missouri's Executive Managed Care Program. He has three adult children, Eleni (married to David), Chris (married to Greta), and Stephanie, and four grandsons, Jack, Charlie, Zach and Sam. His two teenage sons, Mickey and Charlie, and his spouse, Jackie, live with him in Fairfield, CT.

Ethics in Action awardee Mickey Herbert sharing story about "The Red Shoe" May 1, 2013

The School for Ethical Education's John Winthrop Wright *Ethics in Action* Award is given annually to a business or community leader who demonstrates the importance of ethics and character in their personal and professional life.

The School for Ethical Education [www.ethicsed.org](http://www.ethicsed.org)